

**Cass City Downtown Development Authority  
Minutes  
April 11, 2023**

The Meeting was brought to order at 1:30 pm by Chairman Kranz.

BOARD MEMBERS PRESENT: Eric Brown, Tyler Erla, James Kranz, Joey Kreeger, Jon Ligrow, Amy Peters, Geraldine Prieskorn, David Weiler, Tuscola EDC Director Steve Erickson and Village President Dan Delamarter.

EXCUSED: None

VILLAGE STAFF PRESENT: Village Manager Debbie Powell, Administrative Assistant Linda Miller

**Motion to approve the minutes from the March 14, 2023, meeting by Weiler and supported by Peters. Motion Carried.**

No comments during Citizen Comments.

**Motion to approve the March 31, 2023, Financial Report was made by Brown and supported by Ligrow. Motion Carried.**

Welcome to Tyler Erla and Joey Kreeger, the two new members of the DDA/EDC.

Tuscola County DDA Report – Report to be presented at Cass City Economic Development Corporation meeting held next.

Chamber of Commerce: Jon Ligrow, a Chamber Board Member, mentioned the Annual Dinner is this Friday, April 14, 2023, at the VFW Hall. Freedom Festival is looking for one more member to join their team. The Lunch and Learn session on Internet Security is tabled for now. They are looking at doing a Fund-Raising Raffle or Bingo Night. The Chamber is working with other organizations and clubs to put together a Community Calendar. This Thursday, April 13th, is the ribbon cutting ceremony for the new ice cream shop.

Window Clings: Darcy Guello was present to answer questions regarding installing window clings to the various empty storefronts downtown. Darcy suggested it is best to have a theme for the window clings to help promote the Village. After much discussion, it was decided the Village Manager will send letters to the downtown businesses to see if they are interested in window washing and window clings for their windows.

Cultural Center Building: Bricks are falling off the back wall of the Cultural Center Building. This is creating a great safety risk. Currently, this is not a condemned building. Steve Erickson mentioned if the building is condemned, he may be able to secure funding for the demolition. Steve will make some phone calls and get more information on this. Meanwhile, there needs to be something put in place to secure the loose bricks that are falling off the back wall.

**Motion to give authorization to the Village Manager to, as economically as possible, secure the Cultural Center Building for safety purposes by Village Staff was made by Peters and supported by Prieskorn. Motion Carried.**

Business Builders Grant: We received a grant from Tuscola EDC for \$10,000. This will give us the ability to hold a business module and sell tickets. Even if we don't have 100 people paying \$100, we will still be able to award \$10,000 for a new business in the Downtown District. Proposed businesses will give a sales pitch at the event planned for an evening in June.

Professional Development: Manager Powell gave an update on the Training Session "Making Good Decisions Together" that was held on March 22, 2023.

By consensus, the meeting was adjourned at 2:30 p.m.

Respectfully submitted,

*Linda W. Miller*

Administrative Assistant